

NORTH COAST

GOLF and **TRAVELSHOWS**

2017 SPONSORSHIPS

Philadelphia
January 13-15

Columbus
January 27-29

Washington
February 3-5

New Jersey
February 10-12

Cleveland
February 17-19

Pittsburgh
February 24-26

Long Island
March 3-5

New for 2017, we are offering a wide range of sponsorship options geared to fit any budget. They are designed to help you capture the attention of 1,000's and 1,000's of golfers before, during and after each event. Sponsorships will be sold on a first-come, first served basis so call (561) 320-9782 today!



PRESENTING SPONSOR

\$5,000 (\$10,950 VALUE)

- Company name incorporated into event name for all advertising and promotional purposes, including all print advertising, radio spots, TV spots, billboards, postcards and emails. (\$3,500 Value)
- Official recognition as Presenting Sponsor on website (\$500 Value)
- Company logo in all event signage (\$250 Value)
- A 10' x 20' premium booth w/electricity (\$1,700 Value)
- 50 tickets to the event (\$500 Value)
- Exclusive access to attendee database (\$3,500 Value)
- Full page color ad (back cover) of Show Program (\$1,000 Value)



SUPPORTING SPONSOR

\$1,500 (\$3,400 VALUE)

- Company logo prominently displayed in all print advertising (\$1,000 Value)
- Company logo included in all event signage (\$250 Value)
- Company logo included on event website (\$350 Value)
- A 10' x 10' premium booth w/electricity (\$1,050 Value)
- 25 tickets to the event (\$250 Value)
- 1/2 page color ad in official Show Program (\$500 Value)



MANUFACTURERS DEMO RANGE SPONSOR

\$500 (\$3,100 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Manufacturer's Demo Range). (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area. (\$250 Value)
- Customized double-sided tee dividers with your company name. (only if sponsoring all shows) (\$1,250 Value)
- Company logo included on event website (\$350 Value)
- 1/2 page color ad in official Show Program (\$500 Value)



\$25,000 HOLE-IN-ONE SPONSOR

SOLD (\$2,100 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The “Your Company Name” \$25,000 Hole-in-one). (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250)
- Customized tee dividers with your company name. (\$250 Value)
- Company logo included on event website (\$350 Value)
- 1/2 page color ad in official Show Program (\$500 Value)



LONG PUTT CHALLENGE SPONSOR

\$500 (\$2,100 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The “Your Company Name” Long Putt Challenge) (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250 Value)
- Customized tee dividers with your company name. (if sponsoring multiple shows) (\$250 Value)
- Company logo included on event website (\$350 Value)
- 1/2 page color ad in official Show Program (\$500 Value)



LONG DRIVE CHAMPIONSHIP SPONSOR

\$500 (\$2,200 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The “Your Company Name” Long Drive Championship) (\$500 Value)
- Banner and signage opportunities throughout activity area. (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250 Value)
- Customized tee dividers with your company name (if sponsoring multiple shows) (\$350 Value)
- Company logo included on event website (\$350 Value)
- 1/2 page color ad in official Show Program (\$500 Value)



CELEBRITY STAGE SPONSOR

\$500 (\$2,250 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The “Your Company Name” Celebrity Stage) (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to audience members (\$250 Value)
- Your Company name mentioned over PA system whenever stage performances are announced. At least 30 times per show (i.e. The “Your Company Name” Celebrity Stage). (\$400 Value)
- Company logo included on event website (\$350 Value)
- 1/2 page color ad in official Show Program (\$500 Value)

2017 GOLF SHOWS

Please check the show and sponsorship

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January 13-15

Columbus
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Pittsburgh
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March 3-5

North Coast Golf Shows, Inc.
P.O. Box 3189
Tequesta, FL 33469
(561) 320-9782
Fax: (561) 320-9783

SPONSORSHIP AGREEMENT



Company Name _____

Contact Person _____

Phone _____

Address _____

City _____

State _____

ZIP _____

Email _____

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$5,000

Includes 50 tickets, exclusive access to email database, 10' x 20' premium booth w/electricity, full page ad in program, on-site exposure, exposure in all show advertising as presenting sponsor, website recognition

SUPPORTING SPONSOR

\$1,500

Includes 25 tickets, 10' x 10' premium booth w/electricity, 1/2 page ad in program, on-site exposure, logo exposure in all print ads, website recognition

MANUFACTURER'S DEMO RANGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, 1/2 page ad in program, logo exposure in all print ads, sponsor logo on tee dividers, website recognition

LONG DRIVE CHAMPIONSHIP SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, 1/2 page ad in program, sponsor logo on tee dividers, logo exposure on all print ads, website recognition

\$25,000 HOLE-IN-ONE SPONSOR

SOLD

Includes 10 tickets, sponsor name in title, on-site exposure, 1/2 page ad in program, sponsor logo on tee dividers, logo exposure on all print ads, website recognition

LONG PUTT CHALLENGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, 1/2 page ad in program, logo exposure on all print ads, website recognition

CELEBRITY STAGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, 1/2 page ad in program, PA announcements, logo exposure on all print ads, website recognition

TERMS AND CONDITIONS

To reserve your sponsorship, complete this application and mail it with a 50% deposit. Make checks payable to North Coast Golf Shows, Inc. You can fax or email your application along with a credit card authorization form. Balance due 45 days prior to show date. By signing below sponsor agrees to the above terms.

Authorized Signature _____

Date _____

PLEASE NOTE: Sponsorships are only available to 2017 exhibiting companies!

NCGS Credit Card Authorization

Please complete the credit card information as requested. This will authorize North Coast Golf Shows, Inc. to apply charges to the credit card provided below.

Charge To: American Express MasterCard Visa Discover

Account Number:

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Card Member Name: (Please Print) _____

Expiration Date _____ Signature _____

Would you like the above credit card charged for the balance of your account as it becomes due? Yes No

Company Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Ordered By (print name): _____

Email _____ Phone _____

Return To:

North Coast Golf Shows, Inc.
PO Box 3189
Tequesta, FL 33469
Tel. (561) 320-9782
Fax (561) 320-9783
Email: tracey@northcoastgolfshows.com